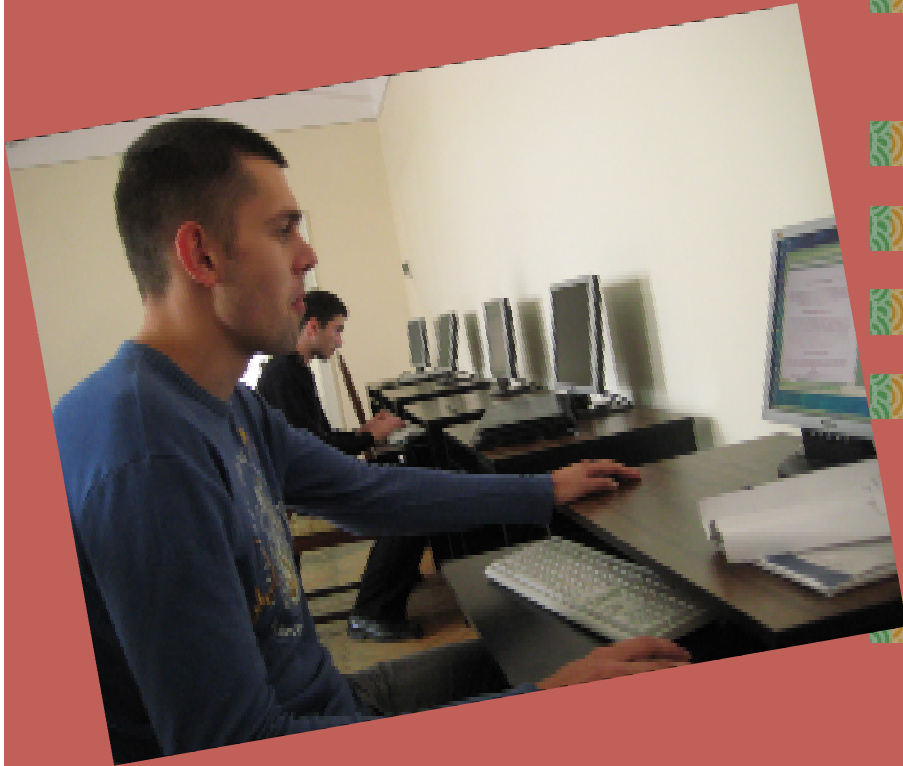


**SS4U**

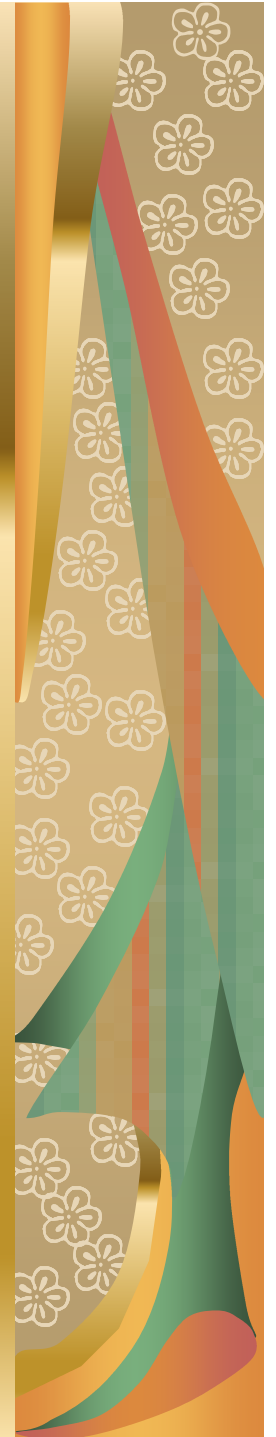
*Software specially for  
you*



# Purpose:



- A high quality program software
- Comfortable interface
- Flexibility
- Guaranteed service
- Change the configuration by the customer's need
- Free high quality specialist's consultation



# Goals & Objectives:

- To create a high quality software
- To adapt it to the features of each client-company
- Making our programs comfortable and easy to use
- To create big and strong software company which in the future will produce wild range of programs
- To proper a software market
- To earn money

## Results to be achieved:

- To create a high quality product
- To proper a region and to enter the international markets
- To make a good service
- To get a profit



# Place in the organization:

- Mykola – a firm's director
- Diana – a financial director
- Vladimir – a responsible person for the software
- Olga – a responsible person for the advertising



# Scope:

- Trading companies
- Insurance companies
- Manufacturing corporations
- Banks & other financial institutions

# Preconditions:

- Lack of specialized high quality software
- Complicated interface
- Long term of work with available programs
- Lack of update programs

# Assumptions:

- 'Parus'- software
- '1c: entrepreneurship' & '1c: accounting' softwares



## Risks:

- Risk of unprofitability
- The legislation (problems with the license)
- Appearing a new competitors