

HORSE CENTER





SERVICES WE PROVIDE



HORSE RIDING CLASSES



WALK WITH A HORSE TO THE FOREST, RIVER



www.konevodstvo.ru

RENT A HORSE(CARRIAGE) FOR SPECIAL DATES



SPECIAL SERVICE IN WINTER - SLEDGES



MAKING PHOTOS



VALUES

- we are the only ones on the market
- exiting, unusual, prestige and romantic
- individual attention to everybody
- making your health stronger

CUSTOMERS

- children
- young people
- rich people
- tourists

COMPETITORS

- exotic kind of entertainment
- another kind of transport
- individuals with their own horses

Price strategies

- “take of the creams”
- “fixed prices”

PRICES

- ◆ Horse riding classes
100 hrn/hour



- walk with a horse to the forest, river
- 100 hrn/hour with instructor
- 80 hrn/hour without instructor



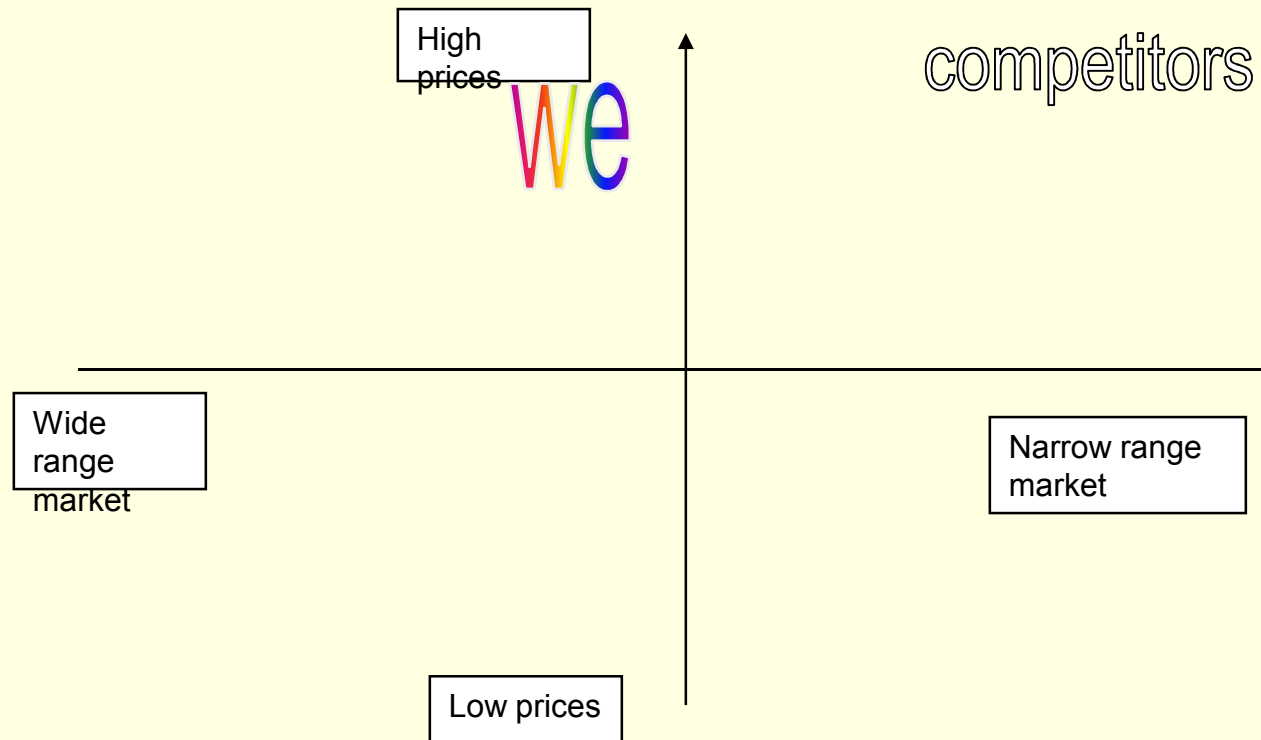
- rent horse for special dates(carriage)
- - contract pice



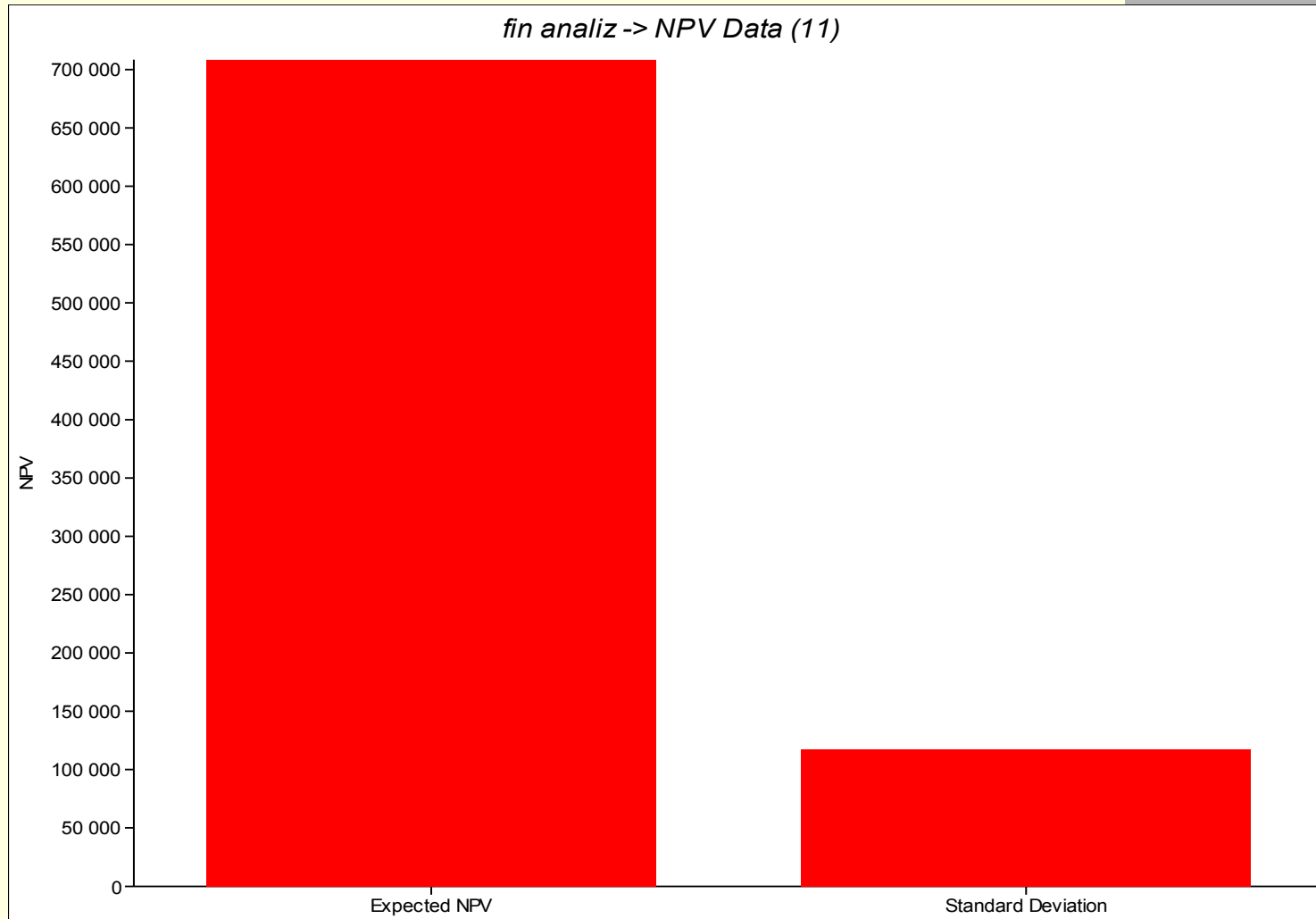
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- special service in winter – sledges
 - - 80 hrn/hour



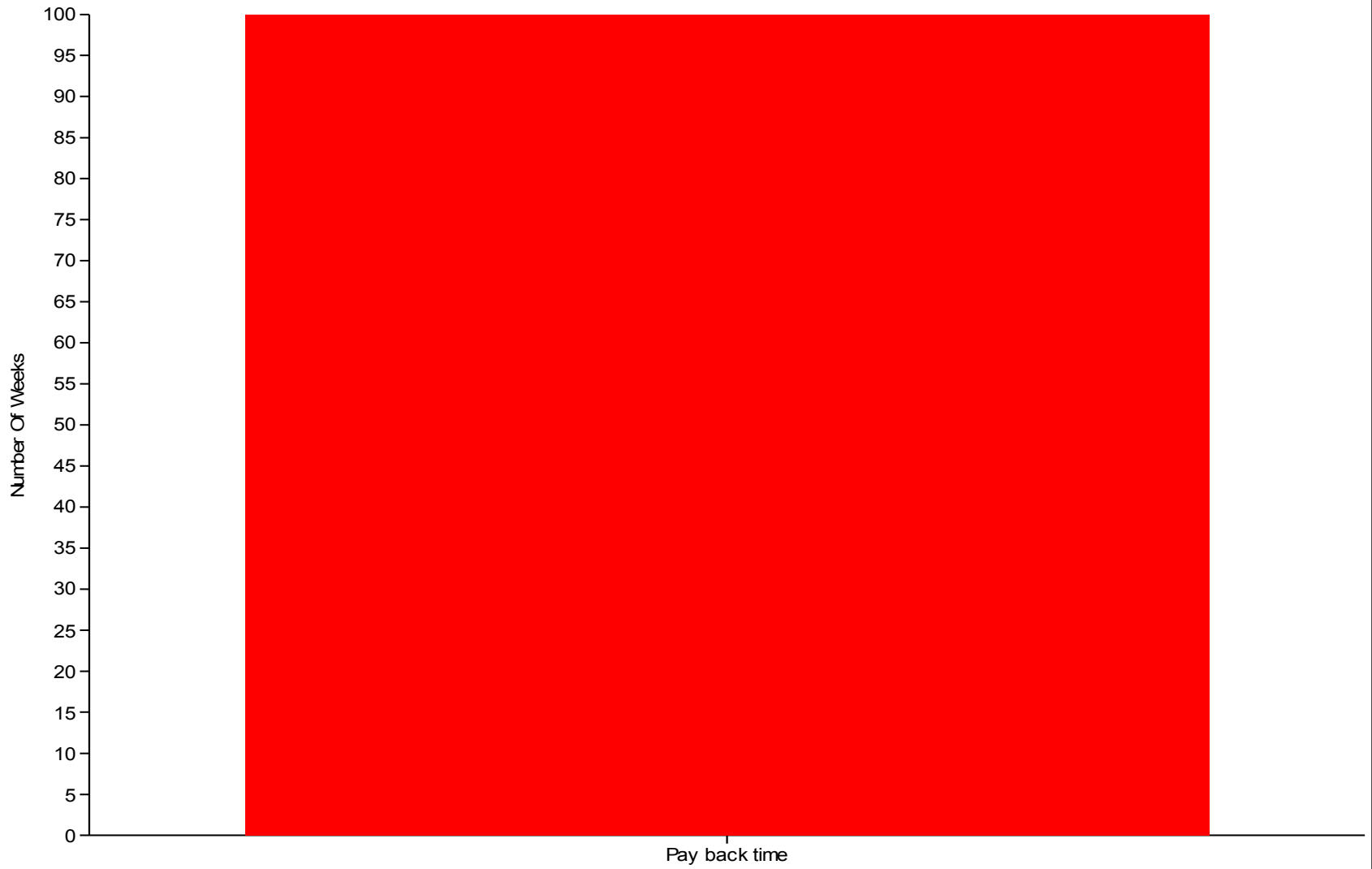
Our market place



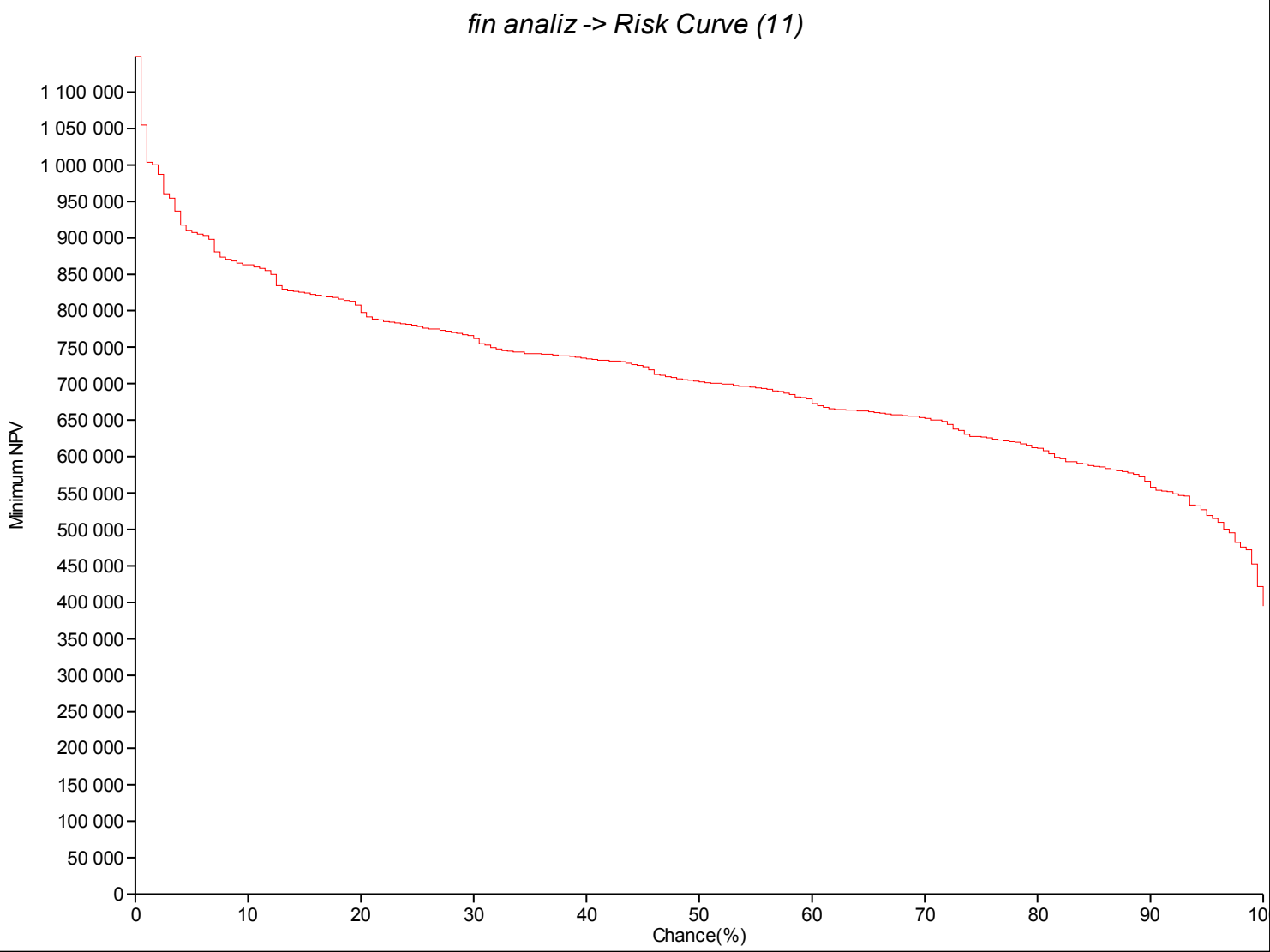
VALUE ANALYSIS



fin analiz -> Pay Back Period (11)



fin analiz -> Risk Curve (11)





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